I believe in the land grant mission that is the foundation of Washington State University, to meet students where they are. Here at WSU North Puget Sound Everett (WSU-NPSE), we serve a diverse student population in the Snohomish, Island, and Skagit County region. We offer cost-effective bachelor degree completion for transfer students seeking the Hospitality Business Management degree from the Carson College of Business (CCB). Our students are actively engaged with their families, work places, and communities. We openly welcome students from all backgrounds with particular attention toward Veteran’s, Native Americans, and international students. We reflect the diverse community we serve in our location.

WSU-NPSE is uniquely positioned to partner with the hospitality industry. Each of our students complete 1000 hours of industry experience as a part of their coursework. This can be accomplished through working while attending classes or as a separate internship; all experiences must be paid. Our proximity with many hospitality locations provides access to high quality experiences. Likewise, our location affords opportunity for employers to sponsor employees with management potential in achieving their educational pursuits. Collaboration in the classroom activities create “win-win” synergies with hospitality partners through guest speakers, panels, field trips, and group projects. Our focus on senior living exemplifies this partnership through our Senior Living Executive in Residence, Bill Pettit.

The student experience at WSU-NPSE is rich and exciting. We recognize that we are educating the whole person so provide an environment that creates a fulfilling experience. Coursework is designed to maximize flexibility while maintaining the important face-to-face components that are critical for successful learning. Our hybrid approach provides courses in seven-week segments with content delivered online to supplement weekly three-hour seminars. The HBM coursework is complimented with business core courses provided through the Global Campus. Technology integration enables a global learning platform available to students anytime, anywhere. Outside of the classroom, students are active in student government and a variety of clubs including Eta Sigma Delta, The National Society of Minorities in Hospitality, Professional Conference and Meeting Association, and Ambassadors. Everett University Center, as well as Alumni association activities, provides ways to relax and enjoy the campus experience. Our students are encouraged to participate in study abroad opportunities, particularly at our Cesar Ritz campus in Switzerland. Access to CCB scholarships and the Carson Center for Student Success provide much appreciated funding and resources that turn dreams into reality.

WSU-NPSE prepares graduates to contribute to the hospitality industry as ethical leaders who can engage in the issues of today and future issues we have not even imagined in an increasingly complex world. Our students will enter the workforce with critical thinking skills founded on scholarly research. Building upon teamwork and international business studies, our students gain experiences that prepare them to excel in our global economy.

I am proud of our WSU-NPSE students and am confident they will pursue a lifelong vocation of service to their families, the organizations they work for, communities they live in, and toward the greater good. This I believe.